Program

National kongres for apoteksfarmaceuter
"Fagre Nye Farmaceutverden"

Den 19. – 20. januar 2019
Comwell Kolding

Arrangeret af
Danmarks Farmaceutiske Selskab
Sektion for Samfundsfarmaci

Program – lørdag den 19. januar 2019

11.00 – 12.00	**Ankomst og registrering** Sandwich og kolde vand
12.00 – 12.15	**Velkomst ved bestyrelsen**
12.15 – 12.30	**Velkommen til fremtidsværkstedet** Lene Johansen, journalist
12.30 – 13.30	**Forstå verden** Eva Steensig, fremtidsforsker
13.30 – 13.50	**Pause – kaffe og the**
13.50 – 14.45	**Technology and the past, present, and future of pharmacy: an economist's perspective** Darrin Baines, Professor of Health Economics, Bournemouth University
14.45 – 15.15	**Pause – kaffe, the og kage**
15.15 – 17.00	**Fagre nye farmaceutverden** Rikke Løvig Simonsen, Formand for Pharmadanmark Birthe Søndergaard, sundhedsfaglig direktør, Danmarks Apotekerforeningen Karin Friis Bach, formand for Dansk Selskab for Patientsikkerhed Kim Pajor, rådgiver og strateg, direktør/CEO Pajor.dk Flemming Madsen, Head of Department of Pharmacy, KU Moderator: Lene Johansen, journalist
17.00 – 17.30	**Pause – øl og vand**
17.30 – 18.30	**Nysgerrighed er svaret** Tommy Krabbe, forfatter og foredragsholder
18.30 – 19.30	**Fri leg og omklædning**
19.30	**Velkomstdrink og festmiddag** **DJ, dans, bar og hygge**

Darrin Baines

I am a professor of health economics with a love for community pharmacy. For the last twenty years, I have written extensively about the reform of community pharmacy (www.darrinbaines.net/publications-2). My hobbies are collecting victorian pharmacy interiors and researching the history of community pharmacy in England.

As a health economist, I have strong analytical skills in economic evaluation, modelling and the reform of health systems, along with a specialism in technology-enabled pharmacy. I have over 20 years' experience of working in academia, consultancy and the NHS. I am currently leading two international knowledge exchange networks in health economics, operating in China and Egypt.

Since the mid-1990s, I have successfully delivered over 50 economic evaluation and health economics projects, with clients including charities, the British Council, the NIHR, pharma and the health service.

As an academic, I've had over 140 articles published in both academic and trade journals, and have extensive experience of teaching, supervising and examining undergraduate and postgraduate students, both in the UK and internationally. I am a clear communicator, with an established reputation for explaining the complexities of health economics in simple terms.